



Beth Nicholas commission at Christian Dior store, Changsha, China, 2018

ARTIST BETH NICHOLAS LAUNCHES HER OWN RANGE OF WALLPAPERS

*** For immediate release ***

Acclaimed British artist Beth Nicholas has launched her own range of seven hand-finished wallpapers.

The wallpapers, which are based on paintings that have recently been commissioned by a number of international luxury brands, including **Christian Louboutin** and **Christian Dior**, come in seven different designs, and are available exclusively on Nicholas' website.

For a truly bespoke experience, customers can simulate how the wallpaper will look in a room. They can then choose whether they would like the paper to be hand-finished by the artist in 25-karat gold leaf and sent from her studio, or if they would like Nicholas to visit their home or office to complete the work in situ. Non-hand finished versions of the papers are also available.

Says Nicholas: *'Developing a range of wallpapers has been really exciting! I have worked on designs that work as a statement wall as well as repeat patterned wallpaper. I am always interested in finding new ways to push my artwork into totally different realms especially within interior design.'*

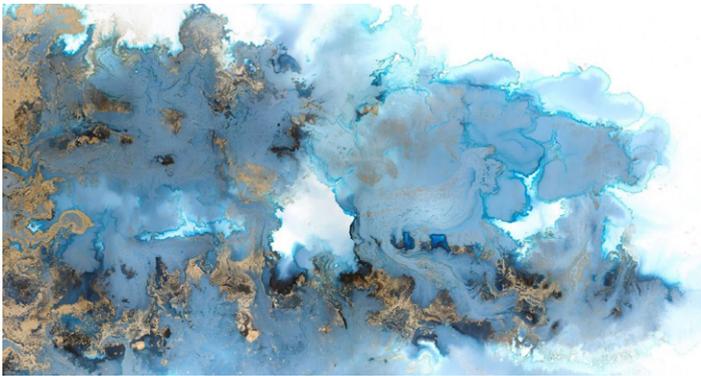
Rendered primarily in coloured inks, Nicholas' paintings are interspersed with bursts of gold and silver, bringing to mind fabulous, swirling cosmoses and beautiful natural formations. The wallpapers come in a range of exquisite colours, ranging from golds, blues, greys to purples and greens.

Since launching in 2009, Nicholas has worked with a number of leading brands. This year she was commissioned to create five 8.5-metre-high original paintings for the 63-storey Address Downtown hotel in Dubai. For Christian Dior, she created hand-painted wallpapers for two stores in Changsha and Xi'an, China, as well as hand-painted wallpapers for five international Christian Louboutin stores. Her paintings, which have won plaudits for their beauty and originality, are created through a unique method which she constantly evolves through trial and experimentation.

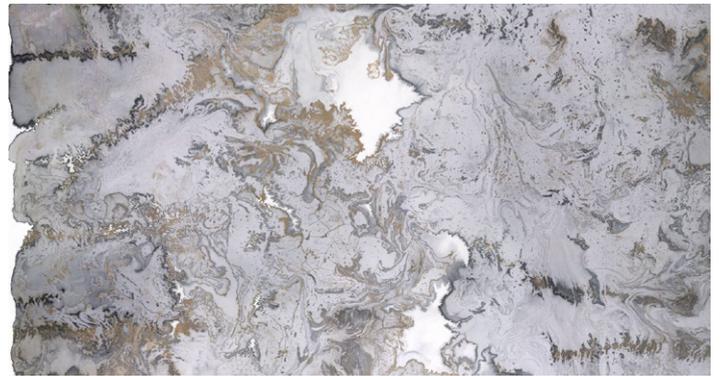
The Designs:



Remembering the Present Moment



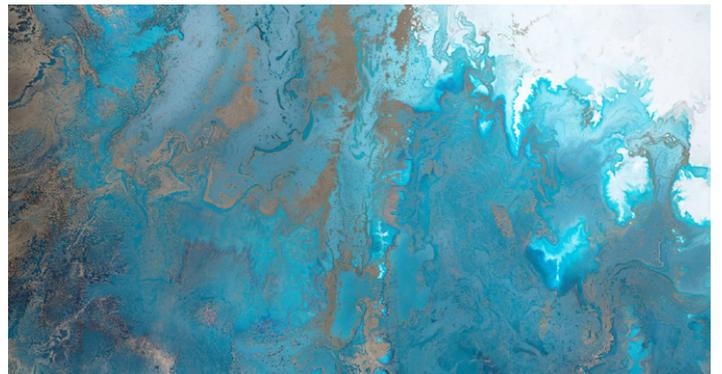
Finding Shape



Choices



Growing a Lotus



Trust in Change



Following My Path



Trust in Clouds

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Notes to Editors

About Beth Nicholas:

Beth Nicholas studied Textile Design at The University of the West of England. On graduating, she worked in costume for film, television and theatre. She has exhibited with the Fiumano Gallery, London, as well as producing private commissions. Her distinctive abstract paintings and designs have been used to decorate the walls of numerous top high-end hotels, as well as panels for the interiors of Christian Louboutin boutiques in Australia, China and the UK.

Selected commissions 2009 – 18:

Retail: Dior: hand finished wallpapers for stores in Changsha and Xi'an, China; Christian Louboutin: panels for shops in Short Hills, New Jersey; Geneva; London; Melbourne; and Chongqing, China; Bombay Sapphire Gin: limited edition presentation box.

Hotels: Address Downtown, Dubai; Hilton, presidential suite; The Westin Southfield Detroit Hotel; Chicago Waldorf Astoria; New York Hilton; The Langham Hotel, London; and Bridgewater House, Bristol.

Cruise Ship Commissions: eight large paintings for a Hong Kong luxury cruise ship company; The Norwegian Cruise Line Company ships: the Jade, the Gem, the Pearl, the Dawn.

Website: www.beth-nicholas.com



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