

# THE GADGET SHOW BIG BOOK OF COOL STUFF

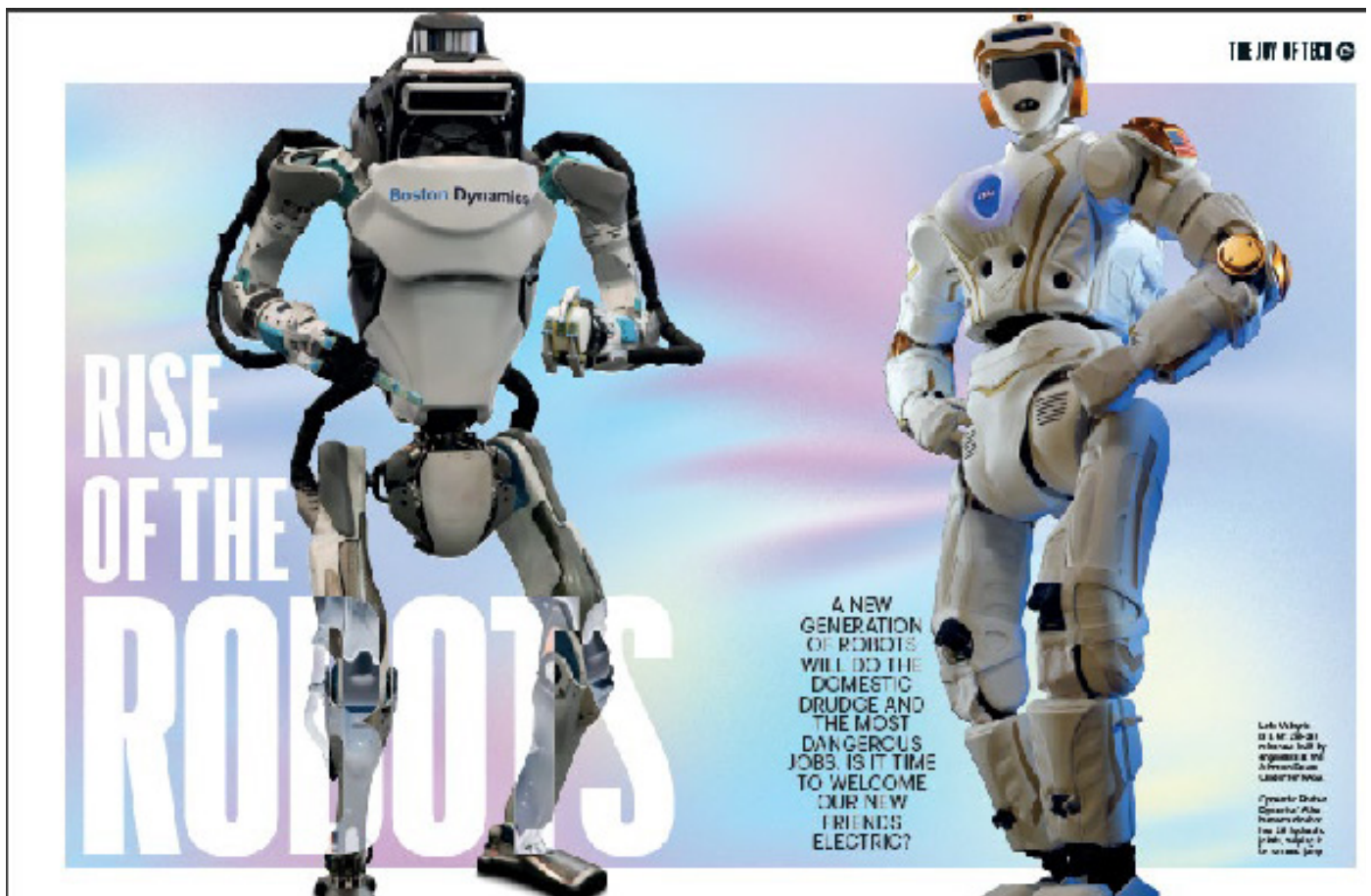


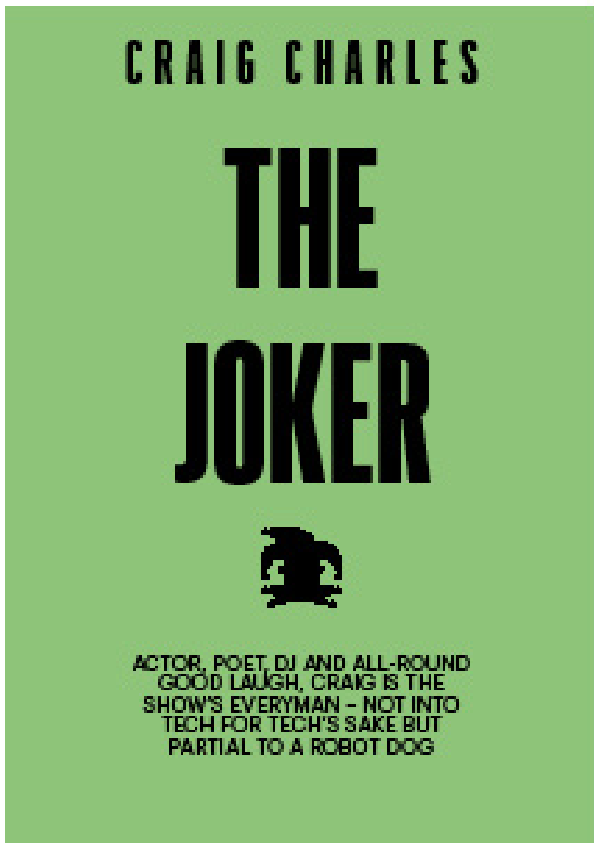
October sees the launch of *The Gadget Show Big Book of Cool Stuff*, a 192-page, fully illustrated guide to the world of gadgets and tech, featuring Craig Charles and his co-presenters from Channel 5's much-loved *The Gadget Show*.

The book, published by Black Dog Press, recreates the excitement and fun of the hugely popular TV programme, which has become a staple for gadget addicts and innovation enthusiasts since it was first aired in 2004. The show's team of Craig, Georgie Barrat, Ortis Deley and Jon Bentley unearth the very latest in gadgetry, from flying cars, to a ro-bo-chef that can rustle up a delicious meal at the press of a button, to an intelligent toilet that can tell if you're unwell.

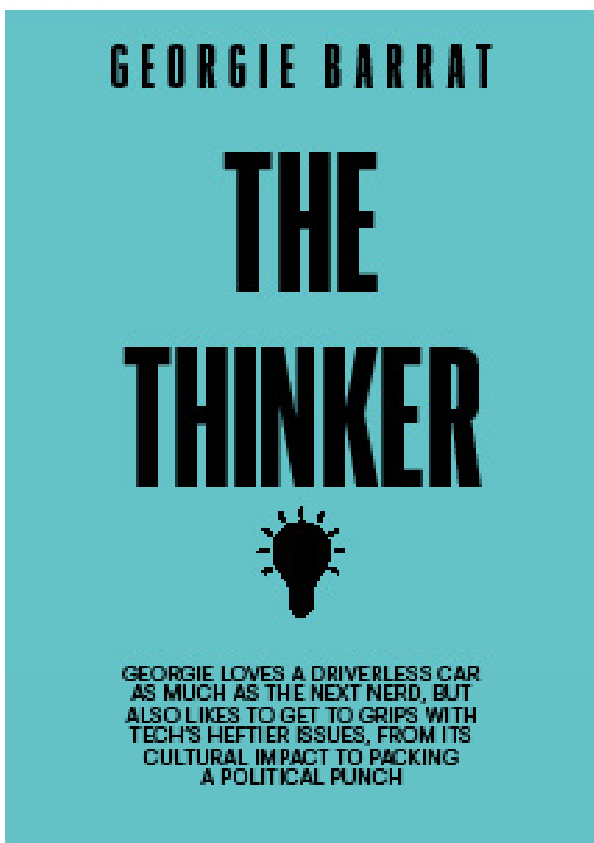


Craig, who achieved global popularity as Lister in the cult sci-fi classic Red Dwarf has inspired and entertained generations of youngsters. His mission: to be the everyman, asking the questions we all want answers to.





The Gadget Show Big Book of Cool Stuff covers everything from Craig's love-hate relationship with robots to Georgie's favourite show moment – a virtual reality bungee jump, of which she says: "I hit the virtual ground and smashed through it into the fiery jaws of hell."

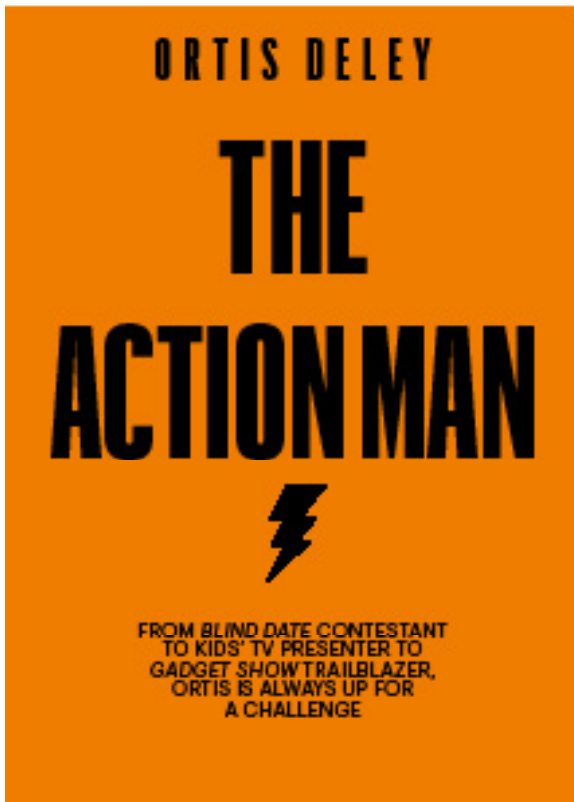


While Craig explores real-world applications for gadgets in the book, tech journalist Georgie examines the cultural impact of technology and how it “can give with one hand and take with another”, ranging from how robotics liberated women from household chores to the darker side of social media. As she says: “The population is connected in ways that have never happened before. This has huge effects, culturally and politically.”

In addition, former Top Gear producer Jon Bentley looks into the future of driving and whether we will one day see flying cars on — or indeed above — the road, as he unpicks science fact from science fiction and considers the industry’s environmental challenges and brand-new power sources, from the glass battery to the supercapacitor.



From piloting planes to learning to use a personal jet-pack, action man Ortis Deley combines his try-anything attitude with an impressive background in medicine to show you the latest big things for adrenaline junkies, as well as the health tech to keep you from feeling too ill afterwards too!



Readers can also learn about performance-enhancing sports technology, as the likes of Marcus Rashford, Anthony Joshua and Jenson Button weigh up their favourite pieces of hi-tech equipment. Funny, informative and full of fascinating facts, The Gadget Show Big Book of Cool Stuff has something for everyone, from the deeply geeky to those wanting to dip their toes into the tech of today... and tomorrow.

The Gadget Show Big Book of Cool Stuff launches on 14 October 2021, Pre-order on the [Black Dog Press Website](#)  
Hardback, 25 × 19 cm | 10 × 7 in, 192 pages, ISBN 978-1-912165-35-3

---

For press information, please contact Albany Arts Communications:

Esmee Wright  
esmee@albanyartscommunications.com  
t: +44 (0) 20 78 79 88 95; m: +44 (0) 75 31 99 59 35

Mark Inglefield  
mark@albanyartscommunications.com  
t: +44 (0) 20 78 79 88 95; m: +44 (0) 75 84 19 95 00

## Notes to Editors

### SJH Group

Based in London, the SJH Group is a leader in developing bespoke publications and campaigns for a global audience. Comprising three imprints – St James’s House, Artifice Press and Black Dog Press – we apply a long-term vision to the brands and partners we work with; one that takes what makes them special and helps them cultivate their own individual narrative of creativity and excellence.

Founded over 20 years ago, we have been commissioned by royalty, government, luxury brands, award-winning architects and celebrated artists. We have earned a reputation for producing exquisite books, presenting the worlds of heritage and culture through a luxury lens. For us, books are works of art, but works that are an accessible luxury for all.

### Black Dog Press

Black Dog Press produces a broad range of illustrated books that respond to and showcase developments in contemporary art and culture. We are committed to delivering robust critical content, imaginative design and high production value in every title.

Our books are produced in collaboration with international artists and organisations, and we work with longstanding distributors to supply them to bookshops, galleries and organisations worldwide.

